

BUILDING CHANGE

THIS ISSUE...



NEW CHAIRMAN

Rev. Bram Tack replaced Rev. Piet Rozeboom, whose term has ended.

BUILDING CHANGE

- New motto after 25 years
- Sponsors are World Servants too
- Building relations with sponsors



2014 PROJECTS

- 30 projects
- New countries & partners

PARTNER NEWSLETTER: SECOND ISSUE

BOARD

In June our chairman Rev. Piet Rozeboom left the board. Rev. Bram Tack, who was a board member already, has taken his place. Bettie van Noorloos has been appointed as a new board member. World Servants has new regulations because the board of directors changed to a board of governors and the interim directors Mr. Jan Bosman and Mrs. Riek Lock are now the executive board. Their appointment has been extended until the end of 2013.

ORGANIZATION

As a result of having less participants than estimated, the refusal of India visa and disappointing fundraising results, financial reserves declined significantly last year. This year it will be a challenge to remain within the budget and this has an impact on next year's budgets as well. For this reason, during the interim period, all the World Servants office departments have looked at how they can become more effective. We are also exploring a new way of presenting our organization. Change is necessary because we have to do more with less. Participants have to pay a huge amount and hope to be successful in their fundraising. We are thankful that up till now the summer projects have run very well and we are really proud of our capable partners. Thank you very much!

STAFF

There have been a few changes in our staff: Linda Augustinus and her husband had a son, whom they call Ryan. She is now back from pregnancy leave and Brenda de Graaff will also be back in September. Henri Plas and his wife had a daughter, Annemijn, and he has paternity leave for one day a week until the end of 2014. At the World Servants marketing department Kees Stam, the former manager of the marketing department stepped back to his old job: he is dedicated to building church relations. Elise and Willem-Jan took over his responsibility to manage marketing operations. Gerko Last has been appointed as a consultant to implement a new way of fundraising and Jettie Buitenhuis and Margreet Feitsma will assist him.

Dear partners,

Last summer 19 projects have been successfully executed with your help and the help of all local communities and 570 Dutch, Kenyan and South African volunteers. Thank you all and thank God for His presence every step of the way.

Most of the projects still have to be finished and there are still 7 projects to be executed in 2013. Nevertheless we are looking forward to start the new project season of 2014 together with you. Herewith we are sending you the second edition of the worldserver partner-edition.

On behalf of the World Servants team,
Linda Augustinus





BUILDING RELATIONSHIPS WITH OUR PRIVATE DONORS

Because subsidies, grants and contributions from government, equity funds and corporate companies are decreasing, contributions from private donors are becoming more and more important for the work of World Servants.



Since the start of our work, participants raised thousands of Euros from their family and friends, but we never successfully involved these donors for a longer period. In our organization donors have always been somehow 'forgotten'. We cherish participants and unintentionally we sent out a signal that 'the real World Servants' are the ones who 'go South'.


This false signal has to stop: Those who contribute financially, in prayer or in whatever other way, are also real World Servants. This is why we have come up with a new motto: 'World Servants - Building Change'. This motto replaces the 25 year old one 'building for others - a constructive experience', which is 100% focused on those who travel.

World Servants does build, but in many more ways than construction work only. Everyone who is involved Builds Change. Every contributor - you as a partner, a parent as a sender, a participant as a traveler, a donor as a financial sponsor is an agent of change. That's the new message we want to bring by saying 'World Servants - Building Change'. We are looking forward to your reactions on this new motto.

We started to really work on our relationships with specific groups of private donors, starting with parents of participants and former participants. Jettie Buitenhuis, Margreet Feitsma and Betty Hoekstra started to test different ways of involving these and other specific target groups.

Real life stories from the communities where you as partners work are crucial to involve people. It is great to see many of you sending stories, photos and experiences from the field. If you have anything, even if it is small, please share it with us! It helps a lot to have personal testimonies. Building relationships with our private donors is all about showing how inspiring it is to Build Change!

INTERACTION: ONE OF OUR KEY TOOLS



Since the first World Servants-project in 1988, World Servants has been convinced that the construction of a building is not the only result of a project. We believe that the interaction between the local community and the team is very powerful. Several so called 'soft' outcomes are reached as the the result of the interaction between the local community and the team. For example: Increased cross-cultural understanding, new skills and new life purpose, concerning both the local community and the participants.

Despite the enthusiastic stories about the contact between the team and the community that are told every time a team comes back, we think it is possible to increase the effect of the interaction. As a researcher at World Servants, my goal is to find more ways to root the interaction within the project structure. There may be several ways to increase the effects, for instance by utilizing the cultural differences to increase cross-cultural learning, by changing the composition of the teams, by giving specific assignments to the participants or by increasing the number of informal meetings between the community and the teams.

As the research is not finished yet, the final results are still unknown. When I finish my research, which will be approximately in October, I will be eager to send you a summary of the findings. Also, I am eager to get in contact with you about the power of interaction that takes place during the projects. Please don't hesitate to contact me through e-mail: theunissjoerdelzinga@worldservants.nl.

PARTNER CONFERENCE 2014

In 2011 we already mentioned that the next partner conference would be planned in three years time. And now, after two years of waiting, we are looking forward very much to hosting you again in The Netherlands in April /May 2014! It's actually like a family reunion - and yes, we know we should do this more often, as is often the case in real family life.



The feedback on the last two conferences give us the feeling that the focus should be more on **sharing** and **learning** from each other, and building together towards a **future vision on building change** during a project/program. During a project/program, a lot can be achieved, both spiritually and practically and not only in the short term but also in the long term. We've seen this in the last 25 years and know that this is a result of the combined strength of our organizations. Therefore we would like to share ideas, exchange best practices and organize workshops on several topics.

In the organization of the conference, Anita Bahlmann will assist us and will be your host. Anita is studying Event Management at the University of Applied Science in Utrecht. She will stay, as an internship, with us for 5 months. You will receive more information about the conference soon.

GRANTS

In the first partner edition of the World Server, we informed you about our search for new (institutional) donors. We received leads from our partners YuvaLok and AGREDS which we are working on now. To get contact and build up a relation takes time but we hope to achieve our goal of raising € 50.000,- from new donors. Your help is still very welcome. In order to make our selves known, crucial information will become available in English. Coming months this International website will be completed.

COUNTRIES & PROJECTS

Two countries will not be in the project planning for 2014. WSN already phased out the Brazilian program with OSFA in 2010 but in cooperation with Tear Netherlands the organization BEM was assisted in Brasil for a number of years . With the last project (BR113) in Nova Pousada, this support has come to an end.

Dorcas Netherlands decided to stop the program in Tanzania in which WSN was involved in facilitating the Dutch teams that assisted the local partner.

This situation of less countries available again, made the search for projects possibilities more urgent. Some of you helped us by taking on an extra project and we are very grateful for that. In cooperation with the Dutch organization Word & Deed, we succeeded in starting support of the programs of their partners in Bangladesh and Guatemala in 2014. Enclosed you will find the project planning with the projects and their periods for the coming year.

PROJECT PLANNING 2014

| | | | |
|--------------|--|-------------|-------------|
| BA114 | *NEW* Bangladesh (Word & Deed) | 21-7 | 8-8 |
| BO114 | Abapó - classrooms | 8-7 | 27-7 |
| BO214 | Cotoca - classrooms and toilets | 1-8 | 20-8 |
| CU114 | *NEW* Santiago de Cuba - multi-functional centre (Salvation Army) | 19-7 | 3-8 |
| EC114 | Quinindé - cacao centre incl. 3 days of ecotourism | 4-7 | 24-7 |
| EC214 | KM 14 - cacao centre | 28-7 | 16-8 |
| ET114 | Sebeta - public latrines | 18-7 | 5-8 |
| GH114 | Accra - lifeline project (ladies only) | 26-4 | 7-5 |
| GH214 | Dagbiriboari - 3 teacher houses | 18-7 | 8-8 |
| GH314 | Gaane-Asonge, 3 classrooms (Primary School) | 28-7 | 17-8 |
| GH414 | Nakpanduri, 3 classrooms (Junior High School) | 4-7 | 25-7 |
| GH514 | Nakpanduri, latrines & girls changing rooms (Junior High School) & Hospital assistance | 11-10 | 26-10 |
| GU114 | *NEW* Guatemala: Quetzaltenango - classrooms | 4-8 | 22-8 |
| HA114 | Marot - classrooms | 13-11 | 28-11 |
| KE114 | Indepth | 21-7 | 8-8 |
| KE214 | Indepth Christian University of Applied Sciences Ede | 28-11 | 11-12 |
| MA114 | Kasambankholi, 2 classrooms, 1 teacher house and latrines | 7-7 | 25-7 |
| MA214 | Chasefu, 2 classrooms, 1 teacher house and latrines | 1-8 | 19-8 |
| MA314 | Chikumula, 2 classrooms, 1 teacher house and latrines | 3-10 | 17-10 |
| MA414 | Kandezu, 2 classrooms, 1 teacher house and latrines | 20-10 | 3-11 |
| OE114 | Rativci, house for family care of orphans | 26-4 | 10-5 |
| OE214 | Julivci, finishing kindergarden | 21-7 | 8-8 |
| SA114 | Emanyeweni (Nelspruit), Zamokuhle Disabled Centre | 17-7 | 5-8 |
| SA214 | Manzini (Swaziland), Neighbourhood Carepoint | 17-12 | 5-1 |
| SL114 | Barmoi Luma, classrooms | 14-7 | 2-8 |
| SL214 | Barmoi Lol, classrooms | 10-10 | 24-10 |
| ZA114 | Matipa, teacher houses [CCAP] | 7-7 | 27-7 |
| ZA214 | Miloso, teacher houses [MCC] | 11-7 | 30-7 |
| ZA314 | Chimoza, teacher houses [CCAP] | 1-8 | 21-8 |